YOUR DESTINATION
Their Adventure

Change the way you market your experiences.



Simon McCabe | 2027 FILMING & PARTNERSHIP PROPOSAL

Turn extraordinary experiences into stories people want to be part of.

We all know that life is about experiences, but in a crowded market where travel companies are often sharing the same promises and familiar marketing messages, there's an opportunity to do things differently.



A partnership opportunity for wildlife tour operators, travel companies and specialist adventure providers to showcase their experiences through engaging, professionally produced films.



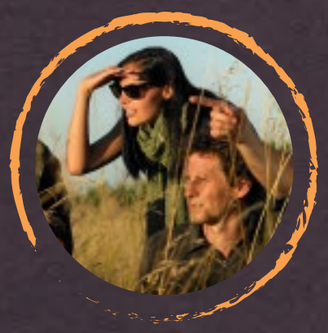
Showcase your destinations and experiences through authentic storytelling.



Inspire potential customers by showing them what the experience is really like.



Create valuable video content for ongoing marketing and promotion.



Give your guides and team a platform to demonstrate their knowledge.



Involve and educate guests in the filmmaking experience.



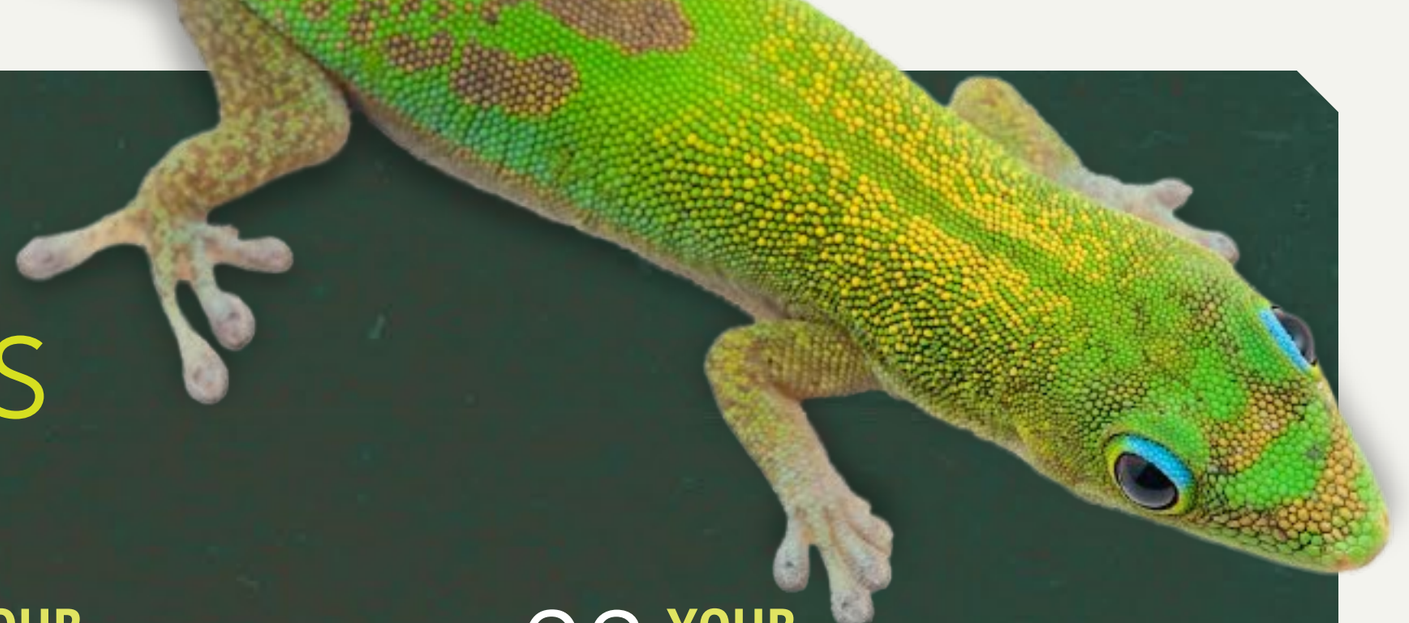
Reach new audiences and connect with potential customers.



STORIES THAT Connect

Not just another promotional video.

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ONE EXPERIENCE
3 Opportunities

01 YOUR ORGANISATION

Exposure & Marketing

- Professionally produced destination and experience film.
- Showcase your guides, expertise and offering.
- Content for your website and social channels.
- Reach a wider audience through film distribution.
- A lasting promotional asset.

02 YOUR PACKAGES

Involvement & Experience

- Guests can become part of the story.
- Capture genuine experiences and memorable moments.
- Create a film they can revisit and share.
- An additional experience beyond the tour itself.
- Learn simple camera techniques to capture better memories.

03 YOUR CUSTOMERS

Inspiration & Discovery

- See the experience before booking.
- Understand what makes your trips different.
- Discover your guides and destinations.
- Be inspired to book their own adventure.
- Follow your company for future adventures and inspiration.

FLEXIBLE FILMMAKING
Shared Experiences

01 EXCLUSIVE FILM PARTNERSHIP

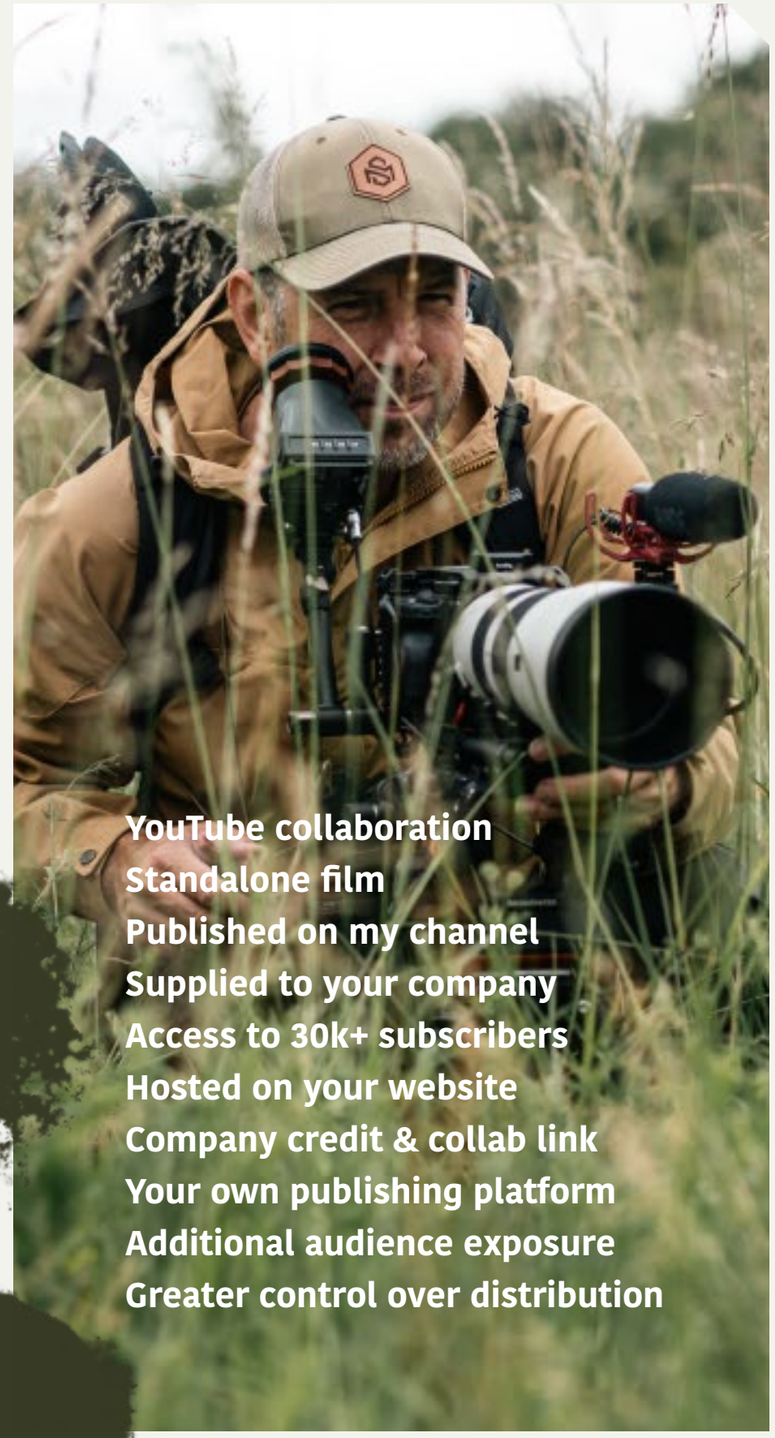
A dedicated film production for one selected operator

- Bespoke concept and production.
- Dedicated destination or experience coverage.
- Agreed exclusivity.
- Tailored publishing and usage arrangements.
- Opportunity for a longer-term relationship.

02 INDIVIDUAL FILM PRODUCTION

A one-off film highlighting a tour, destination or experience.

- Flexible production scope.
- Agreed filming schedule.
- Tailored deliverables.
- Suitable for different budgets and requirements.
- One-off project.



YouTube collaboration
Standalone film
Published on my channel
Supplied to your company
Access to 30k+ subscribers
Hosted on your website
Company credit & collab link
Your own publishing platform
Additional audience exposure
Greater control over distribution

OUR WORK
Examples

Different Stories. Different Audiences.

From destination and tour promotion to showcasing specific wildlife and species, these films demonstrate the different ways storytelling can bring your offering to life.

View the full collection on my YouTube channel:

www.youtube.com/simonmccabe



01 **BOTSWANA - LETAKA SAFARI**

120K VIEWS



02 **SPAIN - WILDLIFE DREAMS**

50K VIEWS



03 **TAIWAN - TOURIST BOARD**

22K VIEWS **AWARD**



04 **ESTONIA - VISIT ESTONIA**

113K VIEW

CAPTURING
Memories

Creating films that bring memories to life.

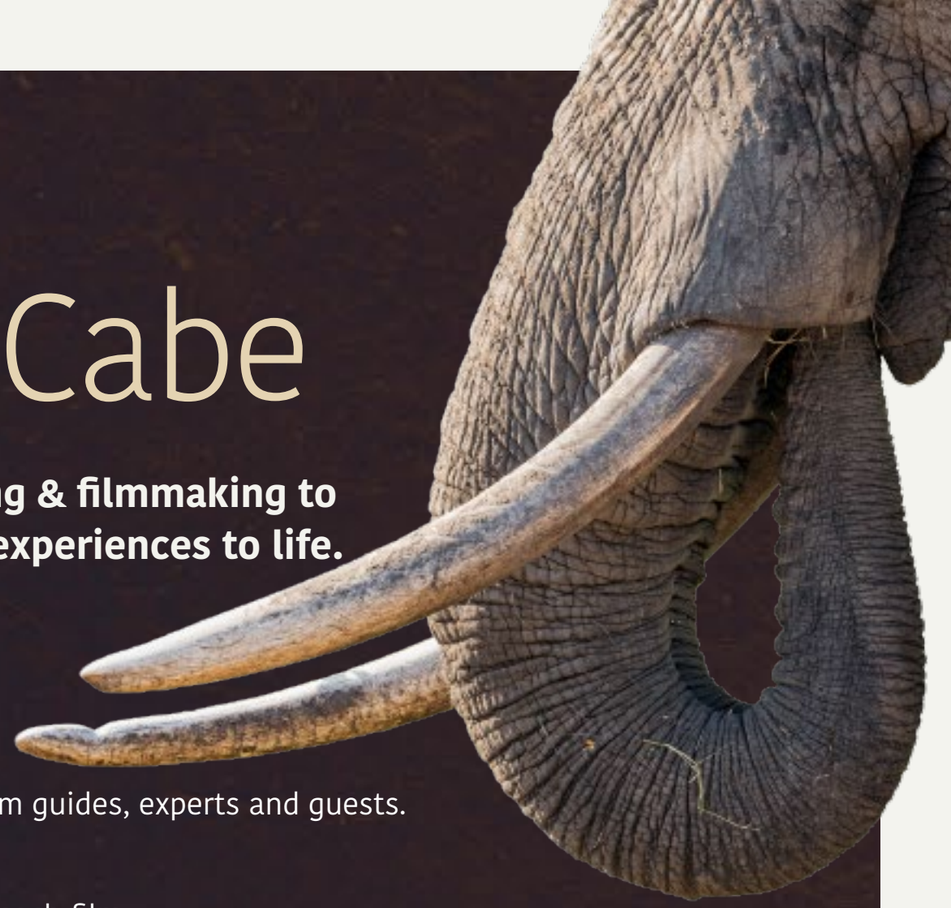


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ABOUT ME
Simon McCabe

Combining presenting, storytelling & filmmaking to create engaging films that bring experiences to life.



Presenting & hosting
Taking audiences on the journey.

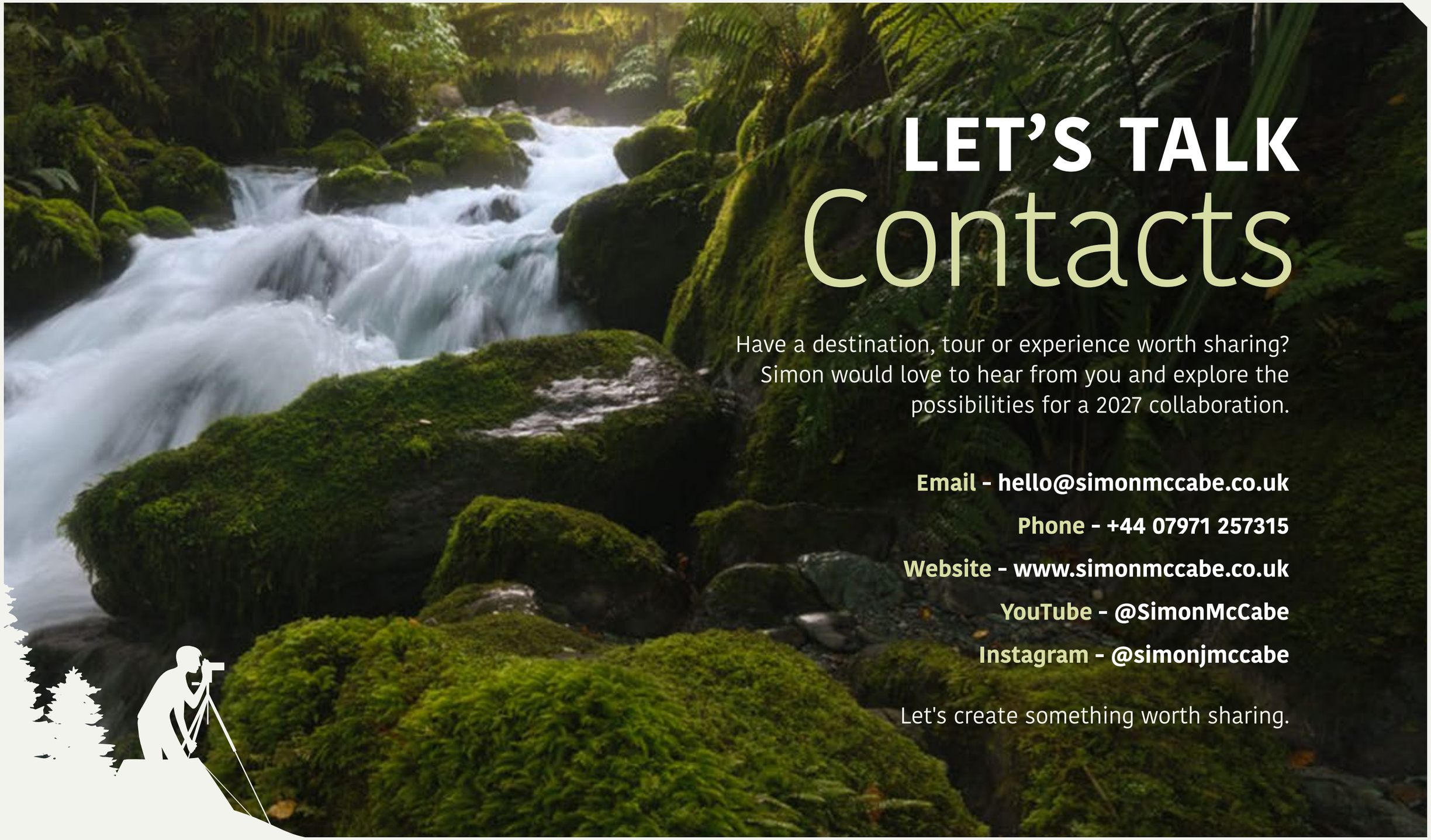
Interviewing
Drawing out stories and insights from guides, experts and guests.

Storytelling & narration
Bringing context and personality to each film.

Creative direction
Developing the story and capturing key moments.

Filming & production
Professional filming, photography, editing and delivery.

With over 25 years in the creative industry, Simon has worked across film, photography and outdoor media. His career includes collaborations with Sony and Patagonia, alongside strong connections with the wildlife industry through Global Birdfair.



LET'S TALK
Contacts

Have a destination, tour or experience worth sharing? Simon would love to hear from you and explore the possibilities for a 2027 collaboration.

Email - hello@simonmccabe.co.uk

Phone - +44 07971 257315

Website - www.simonmccabe.co.uk

YouTube - @SimonMcCabe

Instagram - @simonjmccabe

Let's create something worth sharing.